



# beauty appy

Spa & Salon Mobile App

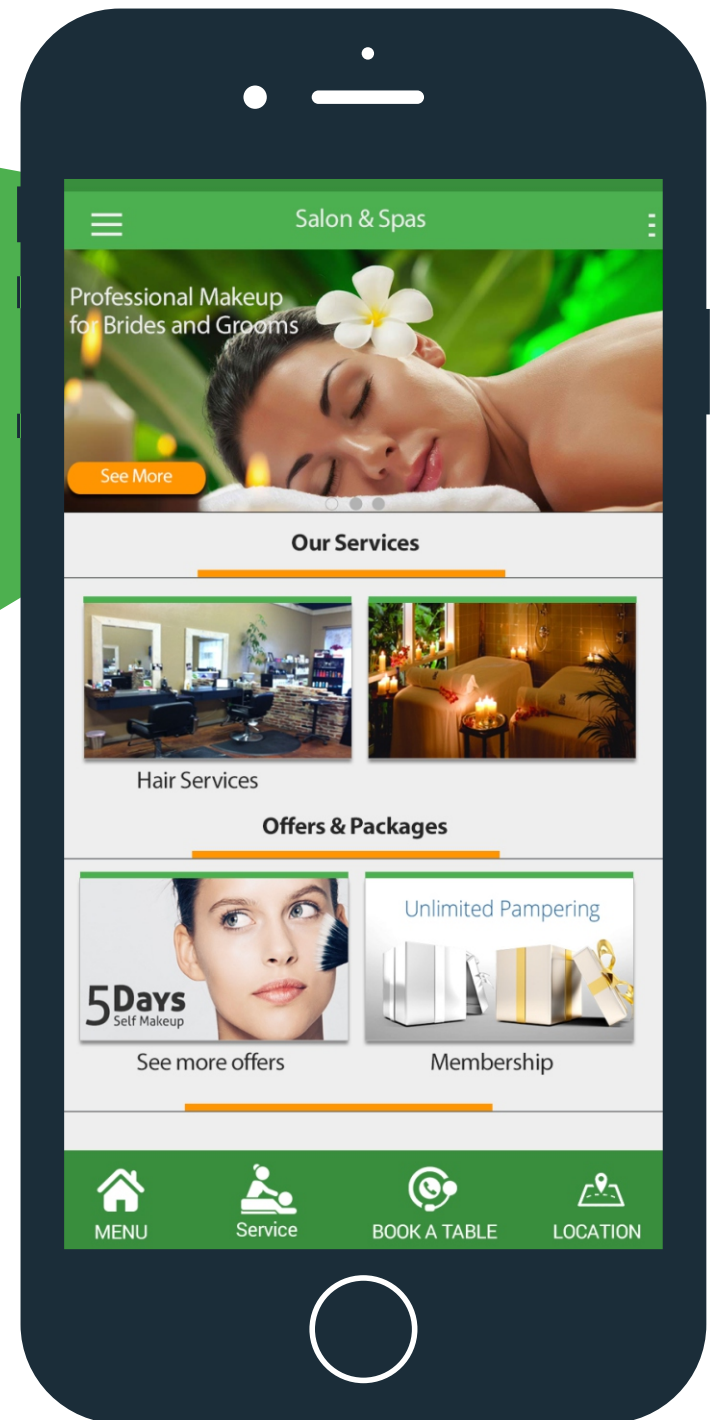
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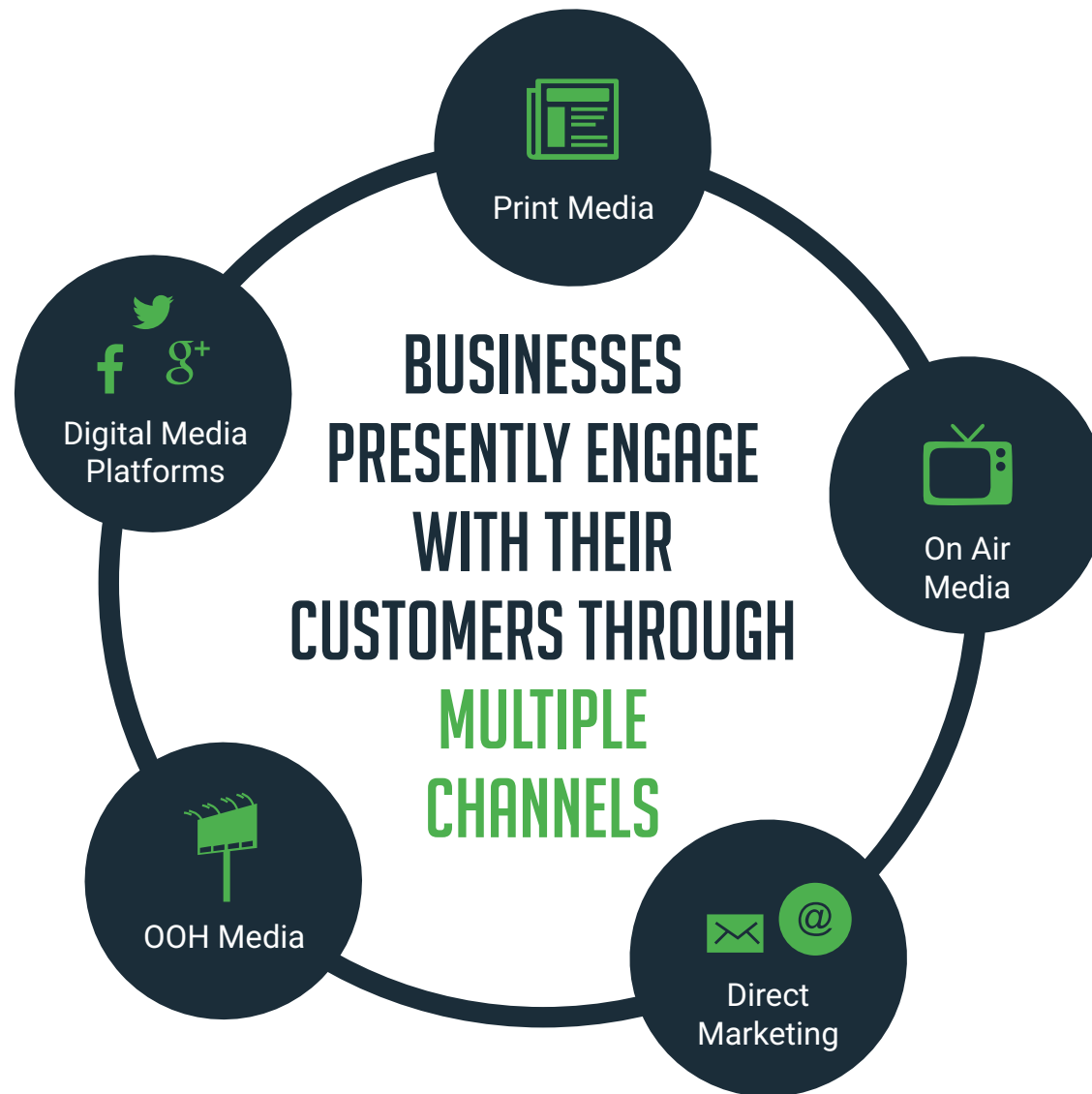


Business Mobile Apps

**GIVE YOUR BUSINESS  
A MOBILE MAKEOVER  
WITH BEAUTYAPPY.**

**Provide your clients  
a convenient lifestyle  
solution on  
their smartphones!**





**HOWEVER, MOBILE APPS ARE A MUCH BETTER WAY TO ENGAGE AND COMMUNICATE WITH ALL YOUR CLIENTS USING A SINGLE PLATFORM**

# WHY GET YOUR VERY OWN BEAUTY APP?

BeautyAppy lets you increase your **brand awareness, reputation and sales.**

It allows you to connect with **potential and existing clients** and provide them **services on the go!**



99% APP UPTIME



HD VIRTUAL TOURS



INDUSTRY GRADE SECURITY



REAL-TIME APP EDITING



## CONTACT CENTRE + MOBILE APP

Be the first to provide a unique combination of mobile app supported by a cloud contact centre for voice based interaction.



## DYNAMIC PROMOTIONS

Send special offers, discounts and promotions directly to your clients and update them at any time, from anywhere.



## INCREASE BRAND VISIBILITY

With a dedicated Native Grade mobile app in iOS and Android stores, allow your clients to know your business through your premium app.



## MULTI-LANGUAGE SUPPORT

You can allow users to use the app in the language of their choice.



## TESTIMONIALS

This section will have all the good reviews from your clients to increase trust and acquire even new clients.



## OFFLINE AVAILABILITY

Provide static information to users which work even without an internet connection.



## SOCIAL MEDIA INTEGRATION

Convert mobile app users to social media followers through in-app live feeds and integration.



## NEWS AND MEDIA

Upload all news and media coverage of your business that helps build your brand value.

**COST EFFECTIVE AND  
CUTTING EDGE MOBILE APP  
THAT INCREASES  
SALES AND CLIENT  
RETENTION.**

# **CLIENTS INCREASINGLY PREFER APPS OVER WEBSITES**

- ❑ **85% OF THE CLIENTS CHOOSE APP OVER WEBSITES**
- ❑ **CLIENTS SPEND 3 HOURS PER DAY ON THEIR SMARTPHONES**
- ❑ **NEARLY 80% OF THE TOTAL SCREEN TIME SPENT ON SMARTPHONES IS SPENT ON APPS**

**JOIN THE APPYNESS!**

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